

Urban Siren LLC Services Menu

Your Needs (check all that apply)

☐ Blog and Writing	☐ Public Relations
□ Topic and content	□ Press releases
□ Post with links and tags	☐ Media outreach/training
☐ Increase reach	☐ Newsletter
☐ Target desired demographic	☐ Press placement
☐ Ghost writing	☐ Company/product launch
☐ Reviews and research	☐ Media coverage/reporting
☐ Article/guest writing	☐ Product reviews/endorsements
☐ Editing/proofing	☐ Interviews
☐ Résumé/cover letter	☐ Speaking engagements
☐ Social Media	☐ Event Planning
□ Develop Facebook, Twitter,	☐ Inaugural/repeat events
LinkedIn, Pinterest, etc.	☐ Fundraising strategizing
☐ Coaching	□ Board development/training
☐ Strategic development	□ Budget management
☐ Business strategy integration	☐ Marketing strategies
☐ Develop messaging/voice	□ Community development
☐ Consistency	□ Networking/partnerships
☐ Content control	☐ Meeting/retreat planning
☐ Relationship building	☐ Press outreach
☐ Promotion	☐ Volunteer management
☐ Interns and Volunteers	☐ Analytics
☐ Program development	☐ Metrics for success
☐ Training	☐ Market research
☐ Interviewing	☐ Surveys
☐ Evaluating	☐ Feasibility studies
☐ Speaker/Trainer on Social Media	☐ Speaker/Trainer on Leadership
(ask for details & additional topics)	(ask for details & additional topics)
☐ Harness the Power	☐ Marketing + You = Winning
☐ These are the People in Your	□ Everything Gold Can Stay
Neighborhood	☐ Over, Under, Around or Through
☐ You've Been Tagged	□ Let's Make You Look Bangin'
☐ #nothrowzone	☐ Work/Life Balance and Wellness

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