URBAN SIREN ™

Urban Siren LLC
Services Menu

Your Needs (check all that apply)

☐ **Blog and Writing** ☐ Topic and content ☐ Post with links and tags ☐ Increase reach ☐ Target desired demographic ☐ Ghost writing ☐ Reviews and research ☐ Article/guest writing ☐ Editing/proofing ☐ Résumé/cover letter	☐ **Public Relations** ☐ Press releases ☐ Media outreach/training ☐ Newsletter ☐ Press placement ☐ Company/product launch ☐ Media coverage/reporting ☐ Product reviews/endorsements ☐ Interviews ☐ Speaking engagements
☐ **Social Media** ☐ Develop Facebook, Twitter, LinkedIn, Pinterest, etc. ☐ Coaching ☐ Strategic development ☐ Business strategy integration ☐ Develop messaging/voice ☐ Consistency ☐ Content control ☐ Relationship building ☐ Promotion	☐ **Event Planning** ☐ Inaugural/repeat events ☐ Fundraising strategizing ☐ Board development/training ☐ Budget management ☐ Marketing strategies ☐ Community development ☐ Networking/partnerships ☐ Meeting/retreat planning ☐ Press outreach ☐ Volunteer management
☐ **Interns and Volunteers** ☐ Program development ☐ Training ☐ Interviewing ☐ Evaluating	☐ **Analytics** ☐ Metrics for success ☐ Market research ☐ Surveys ☐ Feasibility studies
☐ **Speaker/Trainer on Social Media** (ask for details & additional topics) ☐ Harness the Power ☐ These are the People in Your Neighborhood ☐ You've Been Tagged ☐ #nothrowzone	☐ **Speaker/Trainer on Leadership** (ask for details & additional topics) ☐ Marketing + You = Winning ☐ Everything Gold Can Stay ☐ Over, Under, Around or Through ☐ Let's Make You Look Bangin' ☐ Work/Life Balance and Wellness